

Licensing Sub-Committee

Agenda

Monday 31 July 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Florian Chevoppe-Verdier	Councillor Dominic Stanton

CONTACT OFFICER: Debbie Yau
Committee Coordinator
Corporate Services
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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 20 July 2023

Licensing Sub-Committee Agenda

31 July 2023

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	SHELL FULHAM CROSS, 222 - 224 FULHAM PALACE ROAD, LONDON, W6 9NT	3 - 52

Agenda Item 3

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1. THE APPLICATION

On the 7th June 2023 Andrew Sanders of Winckworth Sherwood LLP submitted an application on behalf of Motor Fuel Limited (“the applicant”) for a variation to the premises licence to be granted in respect of the premises known as Shell Fulham Cross, 222 - 224 Fulham Palace Road, London, W6 9NT.

1.1 Current Hours of Operation

The premises currently benefit from a premises licence. The current premises licence permits the following:

Provision of Late Night Refreshment -Outdoors Only

Monday to Sunday 23:00 - 05:00

Sale of Alcohol Off the Premises

Monday to Sunday 00:00 - 00:00

The opening hours of the premises:

Monday to Sunday 00:00 - 00:00

A copy of the current premises licence and plan can be seen on pages 18-18 of this report.

1.2 Application Requested

The applicant has applied to vary their licence to remove condition 19 from the licence, as detailed below:

19. The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises.

A copy of the application can be seen on pages 19-29 of this report.

1.3 Applicants Operating Schedule

The applicant has not proposed any further steps to promote the four licensing objectives if the application is granted and will continue to operate as per the conditions attached to the current licence. A copy of these conditions can be seen on pages 2 of this report.

2. BACKGROUND

The premises operates as a petrol forecourt store. The main access to the premises is located on Fulham Palace Road at its junction with Ellaline Road. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **30-31** of this report.

There are options for transport away from the area including buses and taxis which run from in and around the Fulham Palace Road area. Hammersmith Tube Station is

a 12-minute walk away and Barons Court tube station is a 15-minute walk away. West Kensington tube is a 19-min walk away and Parsons Green tube station is a 21-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received four representations objecting to the licence application. Of the representations received, one representation was received from the Police Licensing Team whom are a responsible authority, one from Councillor Nikos Souslous, one on behalf of the Crabtree Residents Association and one from a local resident copies of the four representations can be seen on pages **32-51** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

4.2 Event Notices (“TENs”)

There have been no TENs which have been submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

5.1 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;

- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.2 Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.3 Policy 1 page 18 of the SLP states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants’ proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela’, local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

5.4 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;

- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an ‘hours’ restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas

5.6 Policy 11 page 30 of the SLP states that population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.7 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer’s age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public

nuisance immediately outside the premises, where and to the extent that these matters are within their control.

iii. Past conduct and prior history of complaints against the premises;

iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and

v. Any relevant representations.

g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

h) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.

j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.

5.8 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;

xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;

xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;

xiii. The delivery and collection areas and delivery/collection times;

xiv. The siting of external lighting, including security lighting that is installed inappropriately;

xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);

xix. Any other relevant activity likely to give rise to nuisance;

xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

k) **Late night refreshment** - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted

Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/00651/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Shell Fulham Cross
222 - 224 Fulham Palace Road

Post town: London

Post code: W6 9NT

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Provision of Late Night Refreshment -Outdoors Only
Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Provision of Late Night Refreshment -Outdoors Only
Monday to Sunday 23:00 - 05:00

Sale of Alcohol Off the Premises
Monday to Sunday 00:00 - 00:00

The opening hours of the premises:

Monday to Sunday 00:00 - 00:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Motor Fuel Limited
10 Bricket Road
St Albans
Hertfordshire
AL1 3JX

Registered number of holder, for example company number, charity number (where applicable):

05206547

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Paranthaman Sivasuthan

Licensing Authority: Lancashire County Council
Personal Licence Number: LN/000006063

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—
(i) the holder of the premises licence,
(ii) the designated premises supervisor (if any) in respect of such a licence, or
(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. Alcohol shall not be sold or supplied in an open container or be consumed in the licensed premises.

5. Alcohol shall not be sold or supplied unless it is paid for before or at the time when it is sold or supplied.
6. Checkout shall be manned at all times.
7. Staff shall be trained to operate alarm system and panic button.
8. Staff shall be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training shall also be undertaken (minimum of every 6 months). Written training records shall be made available within 48 hours of such request for inspection upon reasonable request by the Police or other relevant officers of a responsible authority.
9. Appropriate signage shall be displayed, in a prominent position, informing customers they are being recorded on CCTV.
10. A suitable and sufficient CCTV with recording facilities shall be in place at site. Images shall be retained of 31 days and shall be made available upon reasonable request by the Police or other relevant officers of a responsible authority. The CCTV system shall record on motion activation only.
11. CCTV shall comply with Data Protection Act 2018 and shall be working and recording correctly when the premises are open to the public.
12. A refusals log shall be kept at the premises to record details of all refusals to sell alcohol. This log shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The log shall be made available to Police and authorised Council officers on request.
13. The Designated Premises Supervisor shall regularly check the refusals log to ensure it is being consistently used by staff.
14. A Challenge 25 Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence, a passport or PASS accredited proof of age card shall be treated as acceptable forms of identification.
15. There shall be no supply of beers, lagers or ciders with an ABV in excess of 5.5%, except for premium products agreed with the Police.
16. Spirits (with the exception of spirit mixers and premixed spirit drinks) shall be located behind the counter.
17. The Licence Holder shall be permitted to display bulk stacks, wine towers and chilled promotional offerings within the licensable area. The display of bulk stacks shall not be located where they may adversely impact on the ability of customers to use exits or escape routes.

18. An incident log shall be operated and maintained and shall be produced to a relevant officer of the Police or other relevant officers of a responsible authority upon reasonable request. The log shall be checked, signed and dated on a regular basis.

19. The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises.

20. The licence holder shall ensure that any 3rd party delivery service contracted to take orders and deliver alcoholic drinks have put in place a suitable mechanism for ensuring that persons under the age of 18 are not able to order alcohol from the premises and that any delivery staff undertake ID checks to ensure that under 18s do not take delivery of alcohol as part of any order from the premises.

21. Details of the mechanisms used by the 3rd party shall be put in writing and a copy kept at the premises and made available for inspection on request by licensing or police officers.

Annex 3 – Conditions attached after a hearing by the licensing authority

Signed: 
Authorised Officer

Date: 04.05.2023

Annex 4- Plans:

Please insert plan at page 6

Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2023/00651/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Shell Fulham Cross
222 - 224 Fulham Palace Road

Post town: London

Post code: W6 9NT

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Provision of Late Night Refreshment -Outdoors Only
Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Provision of Late Night Refreshment -Outdoors Only
Monday to Sunday 23:00 - 05:00

Sale of Alcohol Off the Premises
Monday to Sunday 00:00 - 00:00

The opening hours of the premises:

Monday to Sunday 00:00 - 00:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Name, (registered) address, of holder of premises licence:

Motor Fuel Limited
10 Bricket Road
St Albans
Hertfordshire
AL1 3JX

Registered number of holder, for example company number, charity number (where applicable):

05206547

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Paranthaman Sivasuthan

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 04.05.2023

* required information

Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	AGS/39096/900	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No		Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name	Motor Fuel Limited	
* Family name	Motor Fuel Limited	
* E-mail		
Main telephone number		Include country code.
Other telephone number		
<input type="checkbox"/> Indicate here if the applicant would prefer not to be contacted by telephone		

Is the applicant:

<input checked="" type="radio"/> Applying as a business or organisation, including as a sole trader <input type="radio"/> Applying as an individual	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
--	--

Applicant Business

Is the applicant's business registered in the UK with Companies House?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Note: completing the Applicant Business section is optional in this form.
Registration number	05206547	
Business name	Motor Fuel Limited	If the applicant's business is registered, use its registered name.
VAT number	- NA	Put "none" if the applicant is not registered for VAT.
Legal status	Private Limited Company	

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 18

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Continued from previous page...

Non-domestic rateable value of premises (£)

38,500

Section 3 of 18

VARIATION

Do you want the proposed variation to have effect as soon as possible?

Yes No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The premises is a petrol forecourt store located at 222-224 Fulham Palace Road, London, W6 9NT.

The variation is to remove condition 19 under Annex 2, which reads: "The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises. "

Section 4 of 18

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

Yes No

Section 5 of 18

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

Yes No

Section 6 of 18

PROVISION OF INDOOR SPORTING EVENTS

Continued from previous page...

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes No

Section 7 of 18

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes No

Section 8 of 18

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes No

Section 9 of 18

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes No

Section 10 of 18

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 11 of 18

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes No

Section 12 of 18

PROVISION OF LATE NIGHT REFRESHMENT

Continued from previous page...

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes No

Section 13 of 18

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes No

Section 14 of 18

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NA

Section 15 of 18

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

Continued from previous page...

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Condition 19 under Annex 2.

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

Section 16 of 18

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Continued from previous page...

As per existing conditions.

b) The prevention of crime and disorder

As per existing conditions.

c) Public safety

As per existing conditions.

d) The prevention of public nuisance

As per existing conditions.

e) The protection of children from harm

As per existing conditions.

Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 18 of 18

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

315.00

DECLARATION

* It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

Continued from previous page...

* Full name	<input type="text" value="Winckworth Sherwood LLP"/>
* Capacity	<input type="text" value="Agent"/>
* Date	<input type="text" value="07"/> / <input type="text" value="06"/> / <input type="text" value="2023"/> dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
 2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/change-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

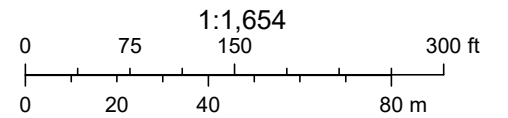
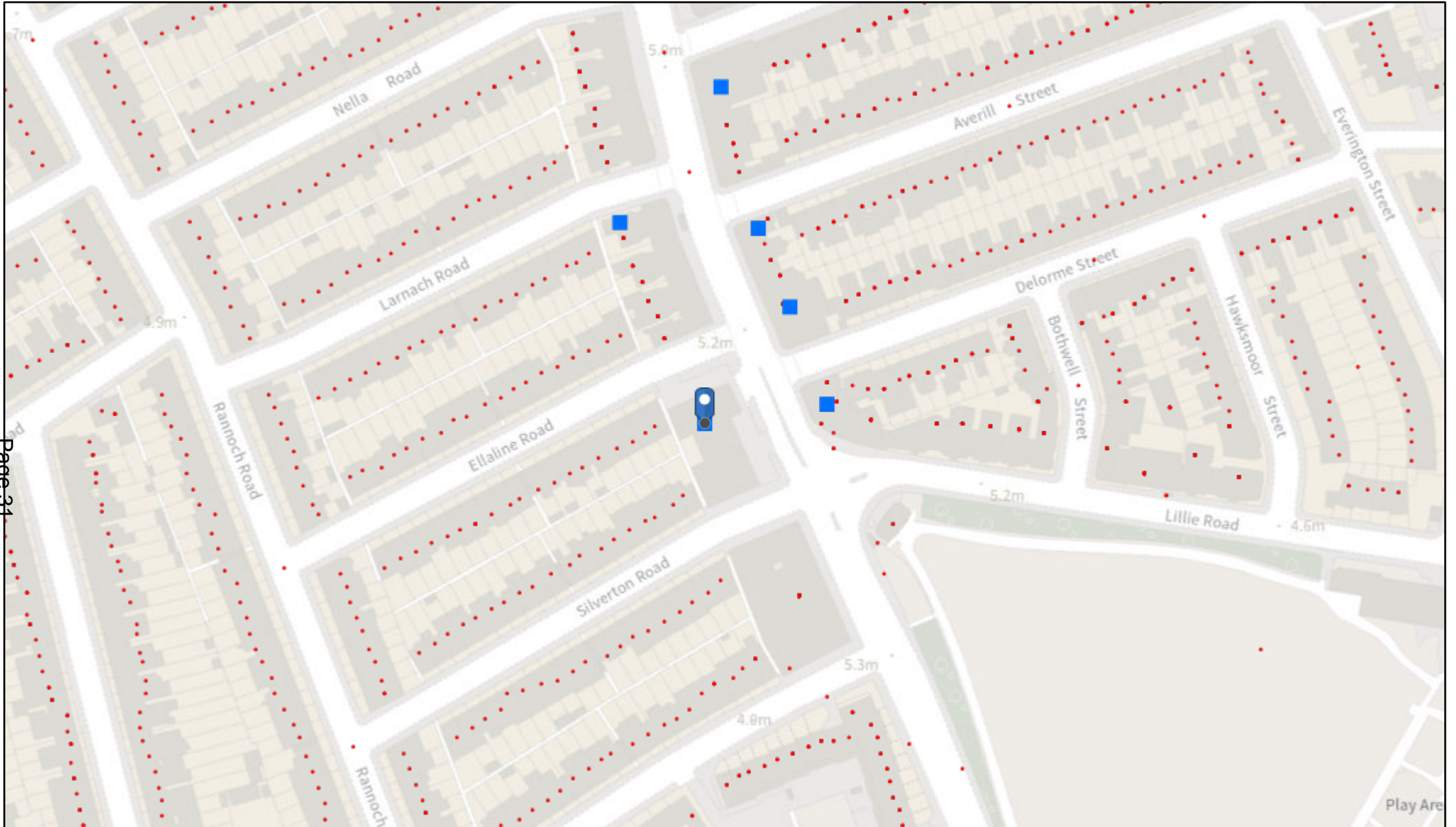
IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

OFFICE USE ONLY

Applicant reference number	<input type="text" value="AGS/39096/900"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [Next >](#)

eGIS Web Map



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2023/00433/LAPR	Sainsburys	179 - 183 Fulham Palace Road W6 8QZ	Provision of Late Night Refreshment	23:00:00 - 05:00:00							
			Sale of Alcohol Off the Premises	00:00:00 - 00:00:00							
2022/00477/LAPR	Ottoman Turkish Cuisine	193 Fulham Palace Road W6 8QX	Playing of Recorded Music		23:00:00 - 01:30:00	23:00:00 - 01:30:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 03:00:00	23:00:00 - 03:00:00	23:00:00 - 01:00:00
			Provision of Late Night Refreshment		23:00:00 - 01:30:00	23:00:00 - 01:30:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 03:00:00	23:00:00 - 03:00:00	23:00:00 - 01:00:00
			Sale of Alcohol Off the Premises		10:00:00 - 01:30:00	10:00:00 - 01:30:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 03:00:00	11:00:00 - 03:00:00	12:00:00 - 01:00:00
			Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	11:00:00 - 01:00:00	12:00:00 - 00:00:00
2013/00146/LAPR	Momento	211 Fulham Palace Road W6 8QX	Sale of Alcohol On the Premises		12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 22:00:00
2010/01470/LAPR	Universal Liquormart	208 Fulham Palace Road W6 9NT	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2022/01888/LAPR	Waitrose	201 - 207 Fulham Palace Road W6 8QX	Sale of Alcohol On and Off the Premises	08:00:00 - 23:00:00							



The Licensing Authority
Clockwork Building,
45 Beavor Lane,
Hammersmith, W6 9AR

Pc Daniel Evans
Hammersmith Police Station,
226 Shepherd's Bush Road
W6 7NX

Ref- 2023/00915/LAPR

Date: 04/07/2023

Shell Fulham Cross 222 - 224 Fulham Palace Road London W6

Dear LBHF Licensing Authority,

I am writing to you in my position as Police Licensing Officer for the Borough of Hammersmith and Fulham to make representations on behalf of the Commissioner of the Metropolitan Police Service in regards to the above application. The Police object to the variation of the premises license as it is believed granting this application would undermine the licensing objectives, specifically the Prevention of Crime and Disorder and The Prevention of Public Nuisance.

Variation to premise license:

The licensee wishes to remove condition 19 from the license;

19. The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises.

The area of Fulham Reach and Lillie is mainly a residential area, with some commercial store and Charing Cross hospital located close by. Shell Fulham Cross is situated in this area located on a busy passing road with a large open space, Lillie Rec, opposite. This area attracts a lot of street drinkers and beggars to the area causing issues with members of the public and alike to the staff at Charing Cross Hospital taking their alcohol and sleeping in the grounds inside and out of the hospital canteen when intoxicated.

Although the premises currently operates 24 hours/day, I am absolutely of the opinion that by being able to sell alcohol for 24 hours every day the potential for crime and disorder to take place will significantly increase. I have liaised with the local Safer Neighborhood Team who have also expressed major concerns with this application being granted, believing that permitting the sale of alcohol for 24 hours would will cause an increase of anti-social behaviour and littering in an area that currently has very low anti-social behaviour.

The police have real concerns that by allowing this premise to have a 24 hours license to sell alcohol it will then open up the flood gates for other premises and future premises to do the same. Having a number of 24 hour off licenses in any area would significantly increase the potential for crime and disorder to take place.

Yours Sincerely,

Pc Daniel Evans 4290





From:

Sent: Tuesday, June 13, 2023 12:30 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: SI Subject: Re: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Dear Lorna,

I would like to endorse the comments made by Mr. on behalf of the Crabtree Residents Association. Varying the conditions to allow the sale of alcohol beyond the hours already permitted could potentially have a detrimental effect on this quiet, largely residential area.

A shop that is allowed to sell alcohol past the closure of nearby supermarkets would significantly increase the risk of more ASB in the area, while providing very little benefit to the community. As Mr. Dattani said, this would only be mitigated through action of the local police or the council's Law Enforcement Teams, putting further strain on their resources.

Therefore, approving this variation would have no discernible positive impact to the community but, on the contrary, is highly likely to have significant negative effects. Consequently, I would ask for it not to be granted.

Kind regards,

From:

Sent: Thursday, June 8, 2023 11:36 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: C **Subject:** 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Sent On Behalf of Crabtree Residents Association

For the attention of Lorna McKenna

I write as Co Chair of CERA.

You will note that at the time the licence was granted we did interact with licensing and raise objections to the sale of alcohol from the petrol station.

The police and other stakeholders also commented and as a result the conditions currently are

"The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises."

To vary these conditions seems like a back door to the original reasons raised .

This is a residential area and to turn the operation into in essence late night off-licence would set an helpful precedence plus the encouragement of alcohol by providing such a provision, not with standing the crime aspects associated with such a change.

During daylight there is sufficient opportunity for shopping at any alternatives with 2 hundred yards , 3 supermarkets and one off licence- all who adhere to current legislation and closing time directives.

It is also noted that pubs with terraces and outside space are required to close outside spaces by 10pm.

We have issues with late night drinking and associated crime along the river as this regularly discussed at the safer neighbourhood panel with councillors , the LET teams and police.

We think that such opening times would add additional burden to policing and impact the safety of the area.

As such we would object to any such a change in licensing.

Kindest

CO- Chair Cera

Cc Fulham Reach Councillors

CC Chair of Safer neighbourhood

Cc PC Catherine Day SNT member

From: Sent: Friday, June 9, 2023 12:42 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Hi Lorna

The representation is on behalf of the Crabtree Estate Residents Association - I act as Co Chair of CERA and was sent on behalf of the Association. As was the previous representation on the same matter when the original application was made and where the constraints were placed

My home address is

Trust this provides the clarification

Best

From:

Sent: Thursday, June 8, 2023 6:32 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Dear Planning Committee

I write in objection to this licencing application

As you will know, the planning committee are required to consider

- **planning policies and standards which have a bearing on the application**
- **central government directives and guidance on the type of development proposed**
- **any similar developments which may already have taken place in the area**
- **possible impact of the proposal on the area**

Here the relevant legislative information is incorporated into the LBHF Statement of licensing policy (Licensing Act 2003) which says that the licencing objectives which must be promoted are

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

These are also the same principles which guide the community involvement in licensing .

The policy also says that any licencing application must

“demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand . . .

ii. any risk posed to the local area by the applicants’ proposed licensable activities “

also that

“applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether

- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.”

Further it refers to “The Secretary of State’s Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including: a) crime and disorder hotspots; b) proximity to residential premises; c) proximity to areas where children may congregate; d) any risk posed to the local area by the applicants’ proposed licensable activities; and e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela’, local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks. Applicants are expected to include positive proposals in their application on how they will manage any potential risks”

Also the Licensing Authority will consider

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions; e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative

Last but not least the policy sets out guidance for closing times showing clearly that for a residential area like this the closing time for selling alcohol must be 22:00 and this is the time we will ask to be imposed.

In the case of this application the applicant does not appear to have provided any information showing that they have covered the factors above, i.e.

- any risk posed to the local area by the applicants' proposed licensable activities

It is established through the Faculty of Public Health in their paper here [Alcohol Violence](#) that

“Alcohol-related violence impacts on physical, mental and sexual health. It places considerable strain on health services and other public sector resources, making it a major public health issue. Alcohol misuse is a prominent feature of many types of violence including violence in public settings, sexual violence and domestic violence.

In England and Wales, alcohol is thought to play a part in approximately 1.2 million violent incidents – almost half of all violent crimes, with devastating health consequences for victims, their family, friends and the wider community. While health, police and other public services deal with the consequences of alcohol-related violence, such staff are also victims, for example, 116,000 NHS staff are assaulted each year, primarily by patients and relatives.”

So the risk to the local residents, health care and social services workers and the local police is significant. **There is no sign that the applicant has given consideration to these issues in their application.**

Another consideration which is required to be taken into account is that there are appropriate numbers of staff on duty to deal with possible 'intimidation' to sell alcohol. **There is no sign that the applicant has given consideration to this in their application.**

In respect of the Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including: a) crime and disorder hotspots; b) proximity to residential premises; c) proximity to areas where children may congregate; d) any risk posed to the local area by the applicants' proposed licensable activities; and e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks. Applicants are expected to include positive proposals in their application on how they will manage any potential risks. **Again, is no sign that the applicant has given consideration to these issues in their application.**

Above and beyond the statutory and regulatory guidelines set out above the LBHF licencing objectives include

- **any similar developments which may already have taken place in the area**
- **possible impact of the proposal on the area**

It is clear that many developments have and are continuing to take place to increase the level of residential accommodation in the immediate vicinity and the adjacent parts of the borough and therefore the robustness with which this can be considered a residential area now is ever stronger.

The licencing guidelines reproduced above make it clear the for residential areas no sale of alcohol at all should be permitted after 22:00 daily and this must be applied for this location especially in view of the transient and casual nature of the potential customers for alcohol there.

I would ask the licencing committee to in this case adhere strongly to your guidelines and to reject the application and further to ensure that alcohol sale here is restricted to the 22:00 cut off time appropriate for the area.

regards

From:

Sent: Friday, June 9, 2023 6:10 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

thanks Lorna

my full address is

Can you confirm that the hearing is open to the public and if so the date, time and location ?

many thanks

From:

Sent: Friday, June 16, 2023 1:59 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>;

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT – objectio

Thanks Lorna

Yes please do include the additional information and attachments; I think they help to show some of the background and strength of local feeling.

I will also chase up the police (Dave Attwood) and LET (Matt Hooper) for their submissions on this please? I think they will both be pre-requisite to the planning hearing on this item. Dave, Matt could you share please ? thanks

regards

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Friday, June 16, 2023 1:45 PM

To:

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Hi ,

Thank you for your further response & the attachments.

Would you like me to include these with your initial representation?

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

020 8753 3081

07786747257

www.lbhf.gov.uk

From:

Sent: Tuesday, June 13, 2023 4:16 PM

To:

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Thanks

I have separately made representations opposing this application and asking for the hours of restriction to be correctly restored to the 22:00 hrs which is defined in LBHF planning policy. The email with my representation is attached.

The SNT and the Ward Panel have also been very aware of the direct link between alcohol and crime and a recent survey of residents along the river walk (attached) showed that they felt drunkenness and noisy behaviour to be the two forms of criminal behaviour of most concern.

I think it is fair to say that the negative effects of alcohol consumption have long been a concern for the ward panel and indeed the police at large, and for example I attach the minutes of the Ward Panel meeting held on Jun 6th 2017 where this was raised.

For these reasons I know that the police will express opposition to any easing of restrictions and so I will ask Sgt Dave Attwood cc'd to reach out to the police licencing officer for LBHF to garner their views on this application.

Last but not least I know that one of the key goals of the LET is the control of alcohol abuse and the associated ASB so I would expect that they will also have an input on this application I would ask Matt Hooper copied in if he can share with us their representation on this application.

In summary it is clear to all law-abiding citizens that whilst carefully controlled consumption of alcohol can be a moderate enhancer of social activity in small quantities, the opening up of late night

off licence availability is unlikely to support this approach and a lot more likely to cause unwanted behaviour. That is why the planning policy has the hours of restriction that it does, and I expect the planning committee to enforce them.

regards

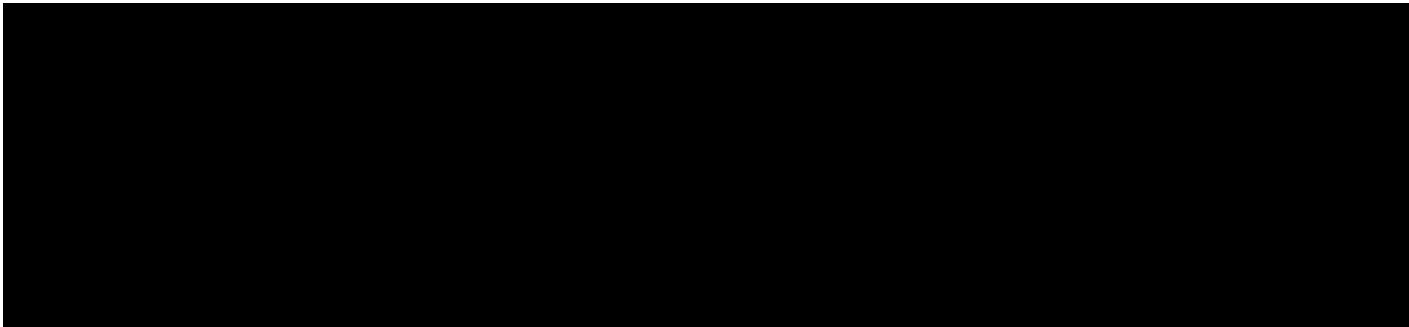
THE FOLLOWING PAGES ARE THE ATTACHED FILES TO THIS REP



Minutes of the Thames Path Crime and ASB review and planning meeting

Held on Wednesday 17th Feb 2021 at 16:00 pm on Microsoft Teams

Invitees:



Copies for information

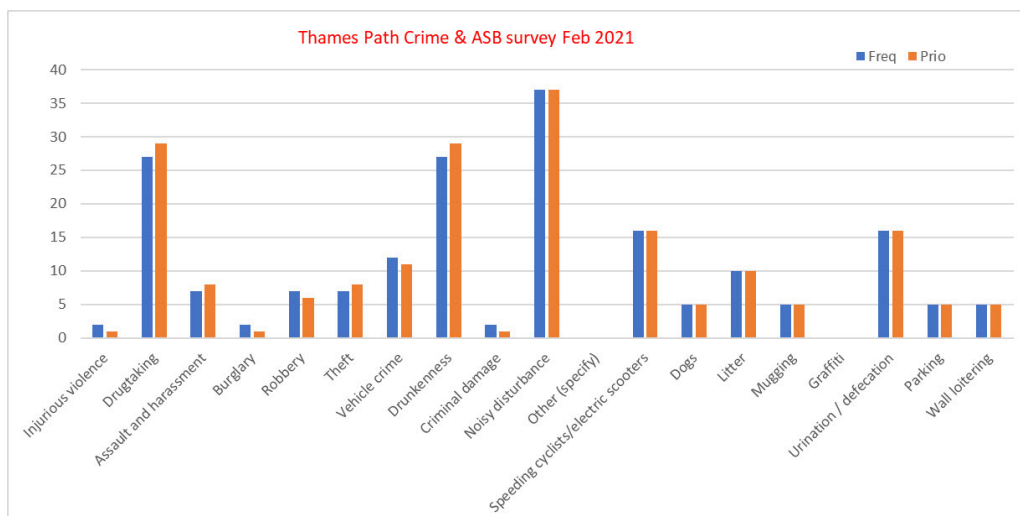


Agenda

- 0. Introduction of all attendees
- 1. Identify and categorise the levels and types of crime and ASB along the river walk
- 2. Determine the RA's priorities in terms of which of the crimes and ASB to address first and where / how to maintain the ongoing enforcement effort.

Residents' Group name	Frequency H/M/L	Priority H/M/L
Injurious violence		
Drugtaking		
Assault and harassment		
Burglary		
Robbery		
Theft		
Vehicle crime		
Drunkenness		
Criminal damage		
Noisy disturbance		
Other (specify)		

A discussion around the table reviewed and added to the inputs from the RA's to the tabular format which had been circulated. The results so far are shown in Appendix A and an analysis made to provide the simple chart below.



Although the results are not final there has been a good level of input and it is already clear that some of the most pervasive issues are **around drunken behaviour, drug-taking and noisy disturbances**. There is also widespread concern that as the current lockdown regime lifts and public events resume at the Apollo, Craven Cottage and all the pubs, bars and restaurants in the area the Thames Path will continue to become more and more of a **desired late night 'destination'** necessitating substantially better crime prevention and public order control.



3. **Work with the SNT and the council to implement actions and new regime for public order control**, bearing in mind the seasonality and variability of the issues especially as the lockdown is lifted and football matches resume.

Several ideas were discussed as possible improvements :

- a) **Improve wall security** – in areas such as the Fulham Reach, Chancellors Wharf and Queens Wharf developments the river wall attracts people who even when significantly inebriated sit on top of the wall over the river and there is an obvious danger of them falling in, so it makes sense for modifications to be made to discourage this.
- b) **Benches** – a similar problem to the above applies to benches along the river path particularly in secluded positions which attract **drug users, drunks and disorderly groups** late in the evening after the pubs and venues have closed. Several mentions were made of the benches alongside the Arlington offices property. Those benches should be **relocated or removed until the issues are resolved**.
- c) **Walk through barriers to restrict cycles** – calming measures to slow down cycling must be introduced in many more locations along the Thames Path to reduce velocity and make it safer for all users with clearly marked cycle paths where relevant.
- d) **Litter, rubbish, refuse and detritus** – many more litter bins are needed along the Thames Path so that all users including dog walkers can be encouraged to dispose of their unwanted items properly
- e) **Late night / early morning patrols** – this was felt to be one of the most important possible contributors to resolving the problems and encouraging the late night riverside crowds to disperse quietly and go home. Patrols should also cover early afternoon when school age or young adults have been involved in robbery and thuggery in the past. Patrols need to be **every day and several times a day** but particularly early afternoon and late evening/early morning to discourage the party ‘tourists’ who currently migrate from across West London to set up camp at the riverside all night.
- f) **CCTV - integration** of the local wardens, the PCSO’s and the regular police with the CCTV coverage will help to target enforcement effort more effectively and ensure proper jurisdiction. It is felt that since many delinquents are increasingly difficult and often aggressive with law enforcement officials then the **local wardens will need capabilities and powers of arrest similar or better to PCSO’s** if they are to be effective and should for example carry tasers for their own protection.
- g) **Licensing regulations and control** – it is known that alcohol is always a catalyst for aggressive behaviour, crime and anti-social behaviours of the type described above so a very well co-ordinated and controlled approach to licencing needs to be maintained and strengthened to make sure that the availability of alcohol is limited.
- h) **Public toilets** – the other natural consequence of significant alcohol consumption is of course the need to relief oneself and this is often conducted after the licenced establishments have closed. Several groups mentioned issues with public urination or worse. Robust automated public toilets, sympathetic to the environment, should be provided to help avoid this issue.

4. **Date/Time/Location of next meetings**

It was felt that a follow up meeting would be worthwhile later in the spring to review in advance of the expected summertime resurgence of crowds what the level of preparedness will be.

Proposed next meeting

- Thursday 15th April 2021 at 4pm on Microsoft Teams or nearest suitable date if any major diary conflicts



Appendix A crime and ASB frequency and priority survey results from RA's

Residents' Group name	CWRA		CRA		Dig		FoFG		FRRA		HAMRA		KHR		QCRA		QWRA		TRRA		WRAG		H:5 M:3 L:1		Issue type	H		M		L		
	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio	Freq	Prio		Freq	Prio	Freq	Prio	Freq	Prio	
Injurious violence									L	L							L							2	1	Injurious violence					2	1
Drugtaking	M	M					H	H	H	H	H	H	M	M	M	M	M	H						27	29	Drugtaking	3	4	4	3		
Assault and harassment			M	M					M	H							L							7	8	Assault and harassment	1	2	1	1		
Burglary									L	L							L							2	1	Burglary					2	1
Robbery			H	H					L	L							L							7	6	Robbery	1	1			2	1
Theft									M	H			M	M			L							7	8	Theft		1	2	1	1	
Vehicle crime					M	M			H	H	M	M					L							12	11	Vehicle crime	1	1	2	2	1	
Drunkenness	H	H	M	M	M	M	M	M	H	H	M	M	H	H			M	H						27	29	Drunkenness	3	4	4	3		
Criminal damage									L	L							L							2	1	Criminal damage					2	1
Noisy disturbance	H	H	M	M	M	M	H	H	H	H	M	M	H	H	M	M	H	H						37	37	Noisy disturbance	5	5	4	4		
Other (specify)																								0	0	Other (specify)						
Speeding cyclists/electric scooters							H	H	H	H					M	M	M	M						16	16	Speeding cyclists/elect	2	2	2	2		
Dogs									H	H														5	5	Dogs	1	1				
Litter							H	H	H	H														10	10	Litter	2	2				
Mugging			H	H																				5	5	Mugging	1	1				
Graffiti																								0	0	Graffiti						
Urination / defecation							H	H	M	M					H	H	M	M						16	16	Urination / defecation	2	2	2	2		
Parking							H	H																5	5	Parking	1	1				
Wall loitering									H	H														5	5	Wall loitering	1	1				



Comments on Ward Panel crime priority areas

Theft M/V: was mainly motorbikes. The majority were secured, but stolen.
1 car (locked); 1 van (driver left keys while delivering); 11 vehicles with items on display

Burglary(residential): 4 through windows

Non-residential burglary: cemetery; building sites. There are no prolific burglars in FR Ward

ASB: William Morris 6th Form

A new temporary camera has been installed. Police suggested to organise a drop-in Q&A session
Cllr Guy is in contact with John regarding the installation of CCTV on a specific “black spot”. There are old students hanging around. Some issues with WMSF students in their local vicinity have been addressed through a meeting between students and local residents. Matt Coulbeck to be asked to attend the next meeting on Sept 4th to co-ordinate efforts for the new intake so that we can try to avoid the usual ASB issues.

Drug dealing and using

A huge effort has gone in on this, and current Crefeld Close activities should further help to suppress drug issues.

Body worn camera introduction

It is not on at all times; it is manually switched on. It can be switched on without consent. Provides good footage (fish bowl effect). It records very well and the info is stored for 21 days. There is a pre-set ‘5 minutes’ memory tool for recording; so, when it is switched on it can go back 5 min – memory loop on video. And when it is switched on, both the video and the audio get activated.

Voice your concerns

People from outside the SNT Panel to have a way to express their concerns.
Police actions/plans can be followed on Social Media

3. Review and update actions from last meeting

Item	Description	Update
3.1	██████ to update and re-issue the new constitution	Action suspended for now.
3.2	Meeting with ██████ re CCFG	██████ met with ██████
3.3	██████ to use the Noise App and let us know how she gets on with it	Not done although she has a recording of the noise
3.4	██████ to investigate if the stairwell door can be modified and re-located	Very slow progress

4. Update on Crefeld Close Focus Group progress

See the separate minutes ‘Fulham Reach SNT CCFG Meeting Minutes - 09May2017’

5. Individual update from panel members regarding local issues

Fulham Reach complex

No rep from St George attended today’s meeting.



ASB: groups of youngsters drinks and smoking in the late/early hours; also playing football on grass
Issues to be reported to the Police. David explained that, amongst others, St George are responsible for the installation of security cameras. This was a planning condition that St George have not yet completed.
The Thames Path along FR is still private land. St George wanted to give it to the Council, but LBHF said NO because St George have not done their bits. Hence to date, the Council has not yet adopted the Path.

Alcohol beyond the boundaries of the Blue Boat & Noise and nuisance - Pat said "report to LBHF - Licensing"
NC mentioned that a meeting with resident/s + FRRA + Estate manager + Blue Boat has been scheduled.
Pat said he could attend.

Action: FRRA to get in contact with [REDACTED]

People buying alcohol at Tesco and sitting on the outer side of the railings could be dangerous

Action: FRRA to talk to St.G and Council re the revision of the barrier of the river parapet.

Paynes Walk

Issues with rubbish, left residents; and others who come and dump rubbish

6. Date/Time/Location of next meeting

Mon 4th September, 18:30, Distillery Lane Nursery

From: [Licensing HF: H&F](#)
To: [Mckenna Lorna: H&F](#); [Layug Karen: H&F](#)
Subject: FW: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection
Date: 20 June 2023 10:27:55
Attachments: [image007.png](#)
[image008.png](#)
[image009.png](#)
[image011.png](#)
[image012.png](#)
[image013.png](#)
[image001.png](#)

From: [REDACTED]
Sent: Tuesday, June 20, 2023 9:58 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc:
Subject: FW: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Fyi Lorna as promised

cheers, [REDACTED]

From: [REDACTED]
Sent: Monday, June 19, 2023 11:20 AM
To:
Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Thanks [REDACTED]

Before you talk to them can I get you just to confirm for me that the following policy for licencing hours in Hammersmith and Fulham is still current ?

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants	Fri – Sat 01:30	Fri – Sat 01:00	Fri – Sat 23:00
and cafes	Mon - Thurs 01:00 Sun – 00:00	Mon - Thurs 00:00 Sun – 23:00	Sun – 22:00
Public houses,	Fri – Sat 02:30	Fri – Sat 01:00	Fri – Sat 23:00

bars, or other drinking establishments	Mon - Thurs 01:00 Sun – 00:00	Mon - Thurs 00:00 Sun – 23:00	Sun – 22:00
Night clubs	Fri – Sat 03:30 Mon - Thurs 01:00 Sun 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun - 23:00	Not considered Appropriate
Off-licences and alcohol sales in supermarkets	23:00 daily	23:00 daily	22:00 daily

thanks, [REDACTED]

From:
Sent: Monday, June 19, 2023 10:10 AM
To:
Cc:
Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Hi [REDACTED]

I hope you are well.

As stated I work with Kris on the police licensing team for Hammersmith and Fulham, and will be looking into this.

I will be speaking to the venue regarding this application, following this I will update you with my planned actions.

Should you need anything in the meantime, please let me know.

Thanks

Dan Evans
 Police Constable 4290AW
 Licensing Officer – Hammersmith and Fulham
 Central West BCU

Address: Hammersmith Police Station, 226 Shepherds Bush Road , W6 7NX



CENTRAL WEST POLICE

Visit our website: www.met.police.uk



From: [REDACTED]
Sent: 17 June 2023 08:39
To: Evans Dan - AW-CU
Cc: Cardwell Kris J - AW-CU [Attwood Dave - AW-CU](#)

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Forwarding to Dan as per Kris's out of office

cheers, [REDACTED]

Sent: Saturday, June 17, 2023 8:37 AM
To:
Cc:
Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Great, thanks, I knew it was Kris just forgot ! Sorry Kris !

I look forward to hearing from you Kris I think it's important to play the offside defence on these late night licence requests especially when they're as sneaky as this one i.e. first of all 'we'll only deliver direct to people's addresses' then no let's take that restriction away and convert to full off-licence.

You'll have already seen hopefully my documents and submission showing the clear evidence linking alcohol with crime and you will no doubt have better than mine.

Let me know what you can do here

cheers, [REDACTED]

From:
Sent: Saturday, June 17, 2023 8:27 AM
To:
Cc:
Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Good morning [REDACTED]

Since you sent your email on 13th June I've been in discussions with PC Kris Cardwell (the licensing officer for Hammersmith & Fulham) and he will respond to you directly with his submission.

In the meantime, any queries for me please let me know.

Kind regards

Dave Attwood | PS299AW | Sergeant, Lillie / Fulham Reach / Munster / West Kensington NPT | AW – Central West BCU

From: [REDACTED]
[REDACTED]:59
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; [REDACTED]
Cc: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: 2023/00915/LAPR: Shell Fulham Cross: 222 – 224 Fulham Palace Road London W6 9NT - objection

Thanks Lorna

Yes please do include the additional information and attachments; I think they help to show some of the background and strength of local feeling.

I will also chase up the police (Dave Attwood) and LET (Matt Hooper) for their submissions on this please? I think they will both be pre-requisite to the planning hearing on this item. Dave, Matt could you share please ? thanks